



Community 30-60-90 Plan

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Purpose: The purpose of this document is to outline the activities that St. Katharine Drexel Catholic Church will take in the next 30-60-90 days in response to Archdiocesan Planning Announcement.

30 Day Activities (By November 1 st)	60 Day Activities (By December 1 st)	90 Day Activities (By January 1 st)	90 Day+ Activities
<ul style="list-style-type: none"> • Execute Capital Campaign • Execute Monthly Adoration • Execute Marketing Plan <ul style="list-style-type: none"> ○ Oktoberfest ○ “Beer, Brats & Bingo” • Conduct Town Hall Meetings with Parish • Provide Status Update to Archdiocese (Quarterly) • Publish Scorecard based on Criteria • Execute “Door to Door” Campaign (aka Evangelization Plan) 	<ul style="list-style-type: none"> • Execute Capital Campaign • Execute “Door to Door” Campaign (aka Evangelization Campaign) • Execute Monthly Adoration • Execute Marketing Plan 	<ul style="list-style-type: none"> • Execute Capital Campaign • Execute Monthly Adoration • Execute Marketing Plan 	<ul style="list-style-type: none"> • Execute Capital Campaign • Execute Evangelization Plan • Execute Monthly Adoration • Execute Marketing Plan • Conduct Town Hall Meetings with Parish • Provide Status Update to Archdiocese (Quarterly)

Accomplishments
<ul style="list-style-type: none"> • Identified Criteria and an associated timeline that will assure SKD is a viable Parish moving forward using Archdiocesan definition of a viable Parish. • Executed Capital Campaign • Conducted Town Hall Meetings with Parish Community – November 2010; March 2011 • Conducted Meetings with Archdiocese – re: Criteria – October 2010, May 2011 • Developed / Executed Marketing Plan • Developed “Door to Door” Campaign (Evangelization Plan) • Established and Executed Monthly Adoration • Approved Strategic Plan • Developed Scorecard based on Criteria

“United by God’s word, Eucharist and prayer, St. Katharine Drexel Catholic Church is called to see Christ in all and be Christ to all”.



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